



ABOUT THE BLOG

Started in 2017, Coconut Stories has grown to become one of the most inspiring and respected travel and photography blogs in Bulgaria. Our social media management skills have evolved, making us market leaders. The high level of trust and engagement from our followers places us among the top influencers in the industry. We also support projects worldwide that promote climate resilience and protect wildlife and oceans.

We are members of the Bulgarian Travel Bloggers association ASTOM and we collaborate with Tourism Boards around the World, Resorts, Airline Companies, Travel Agencies, organizations and compaies in the tourism industry.

Coconut Stories won the awards for the best Travel Blog of Bulgaria for 2019. We have been nominated for the Top Influencers of Bulgaria 2022. Our articles about our wildlife adventures are published in National Geographic Bulgaria. Additionally, we have participated in photography exhibitions, showcasing portraits, wildlife and landscapes from around the world.

STATISTICS

73 % Female

27 % Male

55 % Ages 25 - 45



8000 +



17,500 +



9 000 + /
Monthly Blog Pageviews

88 %
Bulgaria

59 %
Germany

70 %
Greece

29 %
USA

83 %
Italy

BRAND COLLABORATIONS

